

# WBCSD: Healthy & Sustainable Diets

The World Business Council for Sustainable Development (WBCSD) is recruiting for an intern in 2024 to support our **Healthy and Sustainable Diets team** on **transparency and accountability**. The intern will work on a pioneering project to embed nutrition into corporate decision-making processes to accelerate food system transformation.

## **Responsibilities and Duties:**

You support our Healthy and Sustainable Diets team on a project that aims to contribute to food system transformation through increasing transparency and accountability in nutrition reporting.

### *The shift towards healthy and sustainable diets*

Shifting diets is considered a key driver in food systems transformation (1). However, currently not much attention has been spent on how to define and measure the shift towards healthy and sustainable diets at corporate and investor level. At the same time, the science is rapidly evolving with regards to country level parameters for public health & nutrition, and there is a steep increase in the amount of science-based behaviour change interventions that are effective in driving dietary shifts (2,3). This provides us with the opportunity to start identifying food industry principles, standards and best practices for measuring dietary shifts.

## **Project details & output :**

A research report that reviews current ways stakeholders (e.g. science, institutes, corporates, rating and ranking agencies) report on dietary shifts, and provides recommendations on indicators for measuring dietary shifts. The report will consist of a literature review and be accompanied by qualitative interviews with key stakeholders, and provide key recommendations on how to measure the shift towards healthy and sustainable diets.

## **Qualifications, Skills, and Experience:**

- Educational Background: Currently enrolled in Masters program.
- Research and Analytical Skills: Strong research, analytical, and organizational abilities with attention to detail.
- Communication Skills: Excellent written and verbal communication skills in English.
- This is a full-time internship position with a fixed term of 3 months.

## **Learning experience**

To ensure a full learning experience, interns will have access to:

- Webinars, brown bag lunches and other organized events throughout their internship.
- Throughout the summer, we'll provide educational and interactive webinars on the different WBCSD working areas covering crucial aspects on sustainable development.

**The Team**

You will be joining a highly motivated, international and ambitious young team that is determined to put nutrition & health higher on the corporate and capital agenda.

**Start and End Date**

Flexible on start and end dates. Expected length of internship to be 10-12 weeks.

**Hours/Week**

Full time 40h

**Sources:**

1. Loken (2023) [It's time to put healthy and sustainable diets on the table - The American Journal of Clinical Nutrition](#)
2. Fanzo et al (2023) [FSCI — The Food Systems Countdown Initiative \(foodcountdown.org\)](#)
3. World Resources Institute (2020) [Playbook for Guiding Diners Toward Plant-Rich Dishes in Food Service | World Resources Institute \(wri.org\)](#)