# WBCSD: Education Team Internship

# Closing the sustainability skills gap

## **WBCSD Education Overview**

As sustainability continues to cement itself in the mainstream, and as companies across all sectors make bold commitments to fundamentally transform the way their business is conducted, there is an urgent corresponding need to ensure that leaders and practitioners are equipped with the right skills and qualities to drive forward the implementation and realization of their sustainability strategies and ambitions.

At WBCSD, we envision a world in which sustainability is embedded within mainstream business and executive education, training and learning. The mission of <u>WBCSD's Education Team</u> is to provide the global business community with relevant, actionable and meaningful learning to raise ambition, drive action and sharpen accountability around sustainability goals.

Drawing upon over 20 years of experience when it comes to educating business leaders on the knowledge and skills needed to advance sustainable development, as well as a series of partnerships with a number of leading academic institutions globally, WBCSD is working to build a comprehensive suite of educational resources for businesses across all sectors and geographies. These resources include world-leading executive education programs, bespoke education services, and a variety of digital learning materials.

#### Job overview

As part of efforts to accelerate the development of the talent needed for a net-zero, nature-positive and equitable future, in 2023 WBCSD became a co-founder of the Inner Development Goals initiative.

Developed by extensive global research, experience and continuous learning, the <a href="Inner">Inner</a>
<a href="Development Goals">Development Goals</a> (IDGs) represent a powerful framework, made up of five dimensions and 23 <a href="skills and qualities">skills and qualities</a>, that are fundamental to supporting efforts to realize the ambitions of the Sustainable Developments Goals.

In 2024 WBCSD will be working with the IDG team to disseminate this framework among the global business community. An important part of this effort will be the convening of a Chief People Officer Network – a community of top executives overseeing people and culture within their organizations – to explore how the IDGs can be effectively leveraged by the private sector as a source of new competencies to help close the sustainability skills gap.

The internship candidate will play a leading role in developing learning content related to the Inner Development Goals and supporting the convening of WBCSD's Chief People Officer Network. The role will also involve research into current sustainability training methodologies and analysis to identify gaps and opportunities for improvement.

#### Responsibilities and duties

The selected candidate will:

• Support the development of creative and innovative executive learning materials around the IDGs, working closely with the Inner Development Goals initiative.



- Conduct desk-based research on existing corporate competency frameworks and how they align with the IDGs.
- Support the convening of WBCSD's Chief People Officer Network, developing engaging agendas and helping to facilitate meetings and workshops.
- Support the development of content for a new WBCSD publication on the *Role of the Chief People Officer in delivering Sustainable Development.*

# **Learning outcomes**

- Unique opportunity to learn about emerging best practice at the intersection of sustainability and people & culture functions.
- Chance to tap into the though-leadership and extensive network of the Inner Development Goals initiative.
- Insight into how to effectively facilitate dialogues and workshops with senior corporate executives.
- Experience of developing impactful executive learning programs.

# Skillset and experience requirements

- Strong research skills and analytical mindset.
- Capacity to communicate and build relationships with counterparts at all levels. Comfortable with delivering presentations and facilitating discussion.
- Writes clearly, succinctly and correctly in a convincing and engaging manner, structuring information to meet the needs and understanding of the intended audience.
- Thrives when working in a fast-paced, collaborative environment.
- Good organizational and project management skills.

# **Start and End Date**

Flexible on start and end dates. Expected length of internship to be 10-12 weeks.

## Hours/Week

Full time 40hours/week

## **Contact Point**

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