



WBCSD Job Description – Internship Equitable Livelihoods project

WBCSD Overview

WBCSD is the premier global, CEO-led community of over 200 of the world’s leading sustainable businesses working collectively to accelerate the system transformations needed for a net zero, nature positive, and more equitable future.

We do this by engaging executives and sustainability leaders from business and elsewhere to share practical insights on the obstacles and opportunities we currently face in tackling the integrated climate, nature and inequality sustainability challenge; by co-developing “how-to” CEO-guides from these insights; by providing science-based target guidance including standards and protocols; and by developing tools and platforms to help leading businesses in sustainability drive integrated actions to tackle climate, nature and inequality challenges across sectors and geographical regions.

Our member companies come from all business sectors and all major economies, representing a combined revenue of more than USD \$8.5 trillion and 19 million employees. Our global network of almost 70 national business councils gives our members unparalleled reach across the globe. Since 1995, WBCSD has been uniquely positioned to work with member companies along and across value chains to deliver impactful business solutions to the most challenging sustainability issues.

Together, we are the leading voice of business for sustainability, united by our vision of creating a world in which 9+ billion people are living well, within planetary boundaries, by mid-century.

Pathway Overview

Food and agriculture systems require urgent change at a global scale. Societies must ensure sustainable, healthy diets for a growing global population and increase agricultural resilience to climate change while mitigating the significant GHG emissions from the sector. Smallholder producers are under pressure to increase production on arable land while ensuring their own well-being – all without further land degradation or conversion.

Project Overview

Productive and resilient livelihoods and thriving rural communities are the cornerstones of a sustainable food system and underpin a strong agribusiness sector. The Equitable Livelihoods (GAA-EL) project, as part of WBCSD’s overall leadership on the Tackling Inequality agenda, works with companies across the value chain to generate strong business value as well as social impact through 1) strengthening action on farmer incomes; and 2) putting farmer prosperity at the heart of the food and agricultural system transformation.

Job Overview

This role will support the delivery of activities across the project in partnership with the project director, manager, and members. The overview of the 2023 plan is:

GAA-Equitable Livelihoods Priority 2023 Deliverables

Goal	Support WBCSD food and agriculture member companies in building thriving and resilient livelihoods for all foodsystem workers.		F&A Pathway Project: Member Performance
WS	1. Accelerate action on farmer incomes	2: Put farmers prosperity at the heart of the food systems transformation	
Key Deliverables	<p>1 Living Incomes Metric: peer learning, training on existing guidance and tool Living Income Metric Tools Incubator?</p> <p>2 Best Practices in Procurement: <i>Aligning procurement practices with livelihood outcomes in smallholder value chains</i>, Member Roundtables, Toolkit with Farmer Income Lab</p> <p>3 Women as a force multiplier: knowledge and case studies</p>	<p>4 Future of work: Addressing the implications of the food system transformation on labor demand and availability: building Climate Work Primer, a select stakeholder Dialogue and Roundtable Series</p> <p>5 Putting farmer prosperity at the center of natural climate solutions, nature-based solutions, and carbon markets: stocktake/desktop analysis, develop Princip for Farmer Prosperity and Evidence Base</p>	Human Rights Due Diligence: Toolkit and Hot Topic Training and Peer Learning 2023
	 Coalition of Action on Decent Work Living Incomes and Living Wages		 BCTI The Business Commission to Tackle Inequality WBCSD Business Commission on Tackling Inequality: Support for and alignment
	Collective Strategic Communications: blogs, podcasts, event outreach		
Partners	     		
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Responsibilities and duties

1. Coordinating select Food and Agriculture member input into peer-learning and knowledge-sharing roundtables on priority agendas including living incomes and human rights
2. Coordinating communication materials e.g. Insight Report, blogs, interviews, briefs.
3. Engaging across the wider Food and Agriculture Pathway team, the communications team and the Equity Imperative team
4. Researching and identifying partners and platforms to align with and strengthen planned work on gender equality and women’s empowerment.
5. Desktop analyses of existing WBCSD tools and guidance on natural climate solutions, nature-based solutions, and carbon markets, to identify reference to and gaps on livelihoods and incomes.

Learning outcomes for the students

- The critical role that agribusiness has in strengthening rural livelihoods and building equitable value distribution
- The challenges and trends in driving food system transformation as well as good knowledge of key constituencies
- Exposure to priority strategic and implementation actors in strengthening corporate human rights and driving inclusive governance and innovation.
- Project design and delivery: timely planning, inclusive approaches, deliverables and success measures
- Webinars, brown bag lunches and other organized events throughout their internship
- Throughout the summer, we'll provide educational and interactive webinars on the different WBCSD working areas covering crucial aspects on sustainable development.

Qualifications

Good research and writing skills; knowledge of the global sustainability agenda ideally with a focus on agriculture.

Work Environment

WBCSD is a purpose driven, forward-thinking and action-oriented organization, characterized by diversity of gender, nationalities and work experiences. WBCSD offers a competitive, modern, and flexible working arrangement:

- Geneva-based organization with offices in Amsterdam, Beijing, Delhi, London, New York and Singapore
- State-of-the-art facilities and ICT-enabled working tools
- Flex-time possibilities
- Dynamic working atmosphere
- Open culture encouraging interaction and sharing of ideas and opinions
- Language: Fluency in English (written and spoken) is essential, additional languages beneficial