

## 2016 WWF Asia Pacific Growth Strategy Summer Internships

### Background

In 2014, Yale Center for Business and the Environment (CBEY) and the WWF Asia Pacific Growth Strategy (APGS) established a multi-year initiative to provide summer placement opportunities for Yale F&ES and Yale SOM students at WWF offices in the Asia Pacific region.

The World Wide Fund for Nature (WWF) is one of the world's largest and most experienced independent conservation organizations, with a mission is to stop the degradation of the planet's natural environment and to build a future in which humans live in harmony with nature. WWF operates in 23 countries in Asia Pacific. The Asia Pacific Growth Strategy (APGS) started in 2008 with the aims of building financially stronger offices in the Asia Pacific; developing leadership, capacity in fundraising, self-generated income, collaboration and innovation to achieve WWF's urgent conservation objectives.

The WWF Asia Pacific Growth Strategy Summer Internships program focuses on priority strategic growth projects, in particular corporate partnership and transformation. In 2014 and 2015, Yale SOM and F&ES students undertook placements in Australia, China, South Korea, Vietnam and Singapore.

### 2016 Internship Program

This is the third year of the program and in 2016 WWF Asia Pacific Growth Strategy is seeking to fill **two** internship opportunities across the Asia Pacific region in Thailand and South Korea.

Applicants should state their WWF Country Office location of preference. Applicants will be matched based on stated preference and relevant skills and experience, reporting to the APGS lead (Head of Marketing/Head of Programs).

CBEY and APGS will provide relevant onsite training and briefing in May 2016 in preparation for the internship. Interns will be supervised by senior WWF staff and CBEY will coordinate team coaching during the placement. Interns will be encouraged to blog, and on conclusion of the placement, to prepare a written report on the outcomes, good practice approaches and learning from their work.

Placements will take place May – August 2016, flexible end dates to be negotiated with WWF APGS.

### Key Responsibilities

Placement details for each participating WWF Country Office are listed below:

WWF Office	Expected duration	Project Scope
Thailand	Minimum 10 weeks – longer preferred	<i>Market Transformation Initiative (Fisheries)</i>  <i>To improve environmental and labor practices of the two largest fishery and agro-industry companies in Thailand (and the world), with the objective to take both companies towards ASC and MSC certification</i>  Project goals and objectives: <ol style="list-style-type: none"><li>1. Develop business plan on “Economic Impact of Transforming Andaman Sea Trawling Practice to a More Sustainable Way” including detailed analysis and recommendations</li><li>2. Coordinate Fishery Sustainability Roundtables</li><li>3. Conduct desk and field research, analysis and report on Fishery Supply Chain</li></ol>

<b>South Korea</b>	10-12 weeks	<p><i>Corporate Engagement</i></p> <p><i>To develop corporate and stakeholder engagement business plans in collaboration with internal and external partners</i></p> <p>Project goals and objectives:</p> <ul style="list-style-type: none"> <li>• Develop and coordinate corporate and other stakeholder prospect research, strategy, and solicitations</li> <li>• Write and edit business proposals</li> <li>• Create marketing/conservation campaign strategy</li> <li>• Independent business development research, report and presentation on NGOs in Korea</li> </ul>
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### Submission Process

Please submit a resume and cover letter clearly stating:

- Your preferred placement
- Your relevant skills and experience
- Why you are interested in this specific placement

by email to [apgs@wwf.org.hk](mailto:apgs@wwf.org.hk), with "**WWF Summer Internship Application**" in the subject line.

WWF will attempt to match your qualifications and interests with one of the placements above.

Interns will receive a small stipend towards the living costs associated with their placement. Interns are required to secure funding to cover additional costs of travel, accommodation, vaccination, insurance and incidental expenses.

### Contact Information

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### Position Application Deadline

Applications should be submitted by midnight New York time, **Monday February 8<sup>th</sup> 2016**.

Interviews will take place via skype on a rolling basis.

### Application Qualifications

**Desired Attributes** The following attributes are desired for these positions.

- Business, Finance, Marketing or Strategy background
- Demonstrated ability to work independently
- Excellent analytical and appropriate technical skills for selected project
- In-country skills and experience preferred