Corporate Water Risk and Strategy
Workshop Series
Fall 2015
FES (1 credit)

The goal of the series is to increase the discourse around water use at the commercial and industrial levels. Students will analyze the topic of corporate water resources management through the lens of corporate risk and strategy. Diageo's wine operations in California serves as case study for students to apply their learnings and recommend solutions. The winning team will win a trip to a Californian winery in January 2016. The workshop will be held over four Friday sessions in the Fall 2015 semester for one credit. Lunch will be served on conclusion of each workshop session.

Workshop 1 – Online Water Risk Accounting Tools and their application
Friday November 6th  8:30am- 10:30am, EVANS HALL

Paul Reig (Markets and Enterprise Program, World Resources Institute) will introduce the Aqueduct water risk tool, discuss its theory and application in the corporate industry today.

Roberta Barbieri (Global Environmental Manager, Diageo) will give an overview of Diageo’s operations, its water strategy and introduce the case study.

Workshop 2 – Overview of Corporate Water Risk and Strategy
Friday November 13th  9:00am-11:00am, EVANS HALL

Will Sarni (Director and Practice Leader, Enterprise Water Strategy - Deloitte Consulting LLP) will discuss designing water strategy based on water risks, market considerations and internal considerations of a firm.

Workshop 3 – Corporate Water Policy- Regulation (TBD)
Friday November 20th  9:00am-11:00am, EVANS HALL

Matthew Howard (Director of Alliance for Water Stewardship – North America, The Water Council), will discuss corporate certification processes and water policy & regulation impacts on the US & global market place.

Workshop 4 – Diageo Business Case Dilemma ‘Greenlight’ Session
Friday December 4th  9:00am-11:00am, TBD

Students will work through the Diageo case study, brainstorm solutions and pitch a corporate water strategy to Diageo Executives, using material learned in previous sessions.

WINNING GROUP WILL TRAVEL TO CALIFORNIA WINERY IN JANUARY 2016.

For further information please contact
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